

USE SUNKIST LEMONS

FROM SUNNY CALIFORNIA WHERE THE WORLD'S FINEST
AND MOST HEALTHFUL LEMONS ARE PRODUCED



—Big, Fine Looking, Tart
Juicy, Practically Seedless

The Use of Lemon Juice in Large Quantities is the
Best Health Insurance Known

Sunkist—the finest lemons California ever grew—are now on sale at all first class dealers' stores.

And that means the *world's best* lemons, for American lemons are *unequaled* in quality. Yet, on account of abundant supplies, these lemons sell for the same as common kinds.

Insist on *American* grown lemons. Sunkist are the best.

Sunkist are large, juicy, wholesome, *clean*—try them and see for yourself how they excel.

Serve them sliced as a garnish for fish and meats. Use these slices in your tea.

The clear, bright color of the skin makes them *most appetizing* in appearance. Don't use unattractive lemons when you can get Sunkist.

Instead of Vinegar

Use Sunkist lemon juice wherever old recipes call for doubtful vinegar. See what a difference it makes in salads and in all other dishes that need a tart addition to flavor. Every drop of this juice is *absolutely pure*. That cannot be said of vinegar.

California Sunkist Lemons

Practically Seedless---Famous for Flavor

Be Sure to Send Now for This Free Book—86 Ways to Use Lemons

Our Lemon Book is one of the most helpful books of its kind ever issued for the housewife. It describes more than 86 special ways to use lemons in tasty dishes and as all-around aids in household work.

Here are some of the daintiest foods ever made. Here are new ways to use lemons—ways you have never thought of.

You'll use twice as much of this fruit, once you know its possibilities. Learn what they are by sending for this book. It is free. Just mail the coupon for it. You can use this book in your kitchen *every day*.

Send Now for Pieces Pictured Here or other pieces named in the list at the right of this page. Mail us, for instance, 12 Sunkist wrappers with 12c (coin or stamps) if

lemons with which you can get the genuine Rogers silver as premiums, so be sure to get Sunkist when you order.

Remember, you can get an *entire set of 46 handsome pieces*—note illustration below—and as many of each piece as you want, by simply saving Sunkist wrappers.

Why We Make This Offer: Grocers and fruit dealers like to remove the wrappers to better display the attractive color of the fruit. But we want the dealers to leave this fruit in the wrappers to enable you to identify the *genuine Sunkist* when you see it in the stores. This offer to you tends to make dealers do as we desire. That is the sole reason why we make it.

Be sure to take advantage of it. Be sure to answer this advertisement. Send the coupon for the books now. Try these lemons. Then save the wrappers and get this stunning set of silverware.

Every Sunkist premium stamped Wm. Rogers and Son is made and guaranteed by the International Silver Co. of Meriden, Conn.



All
First Class
Grocers
and
Fruit
Dealers
Sell
Sunkist
Oranges.

Insist on Sunkist
Save the Wrappers

Read this Offer

Genuine Wm. Rogers & Son Silverware, made and guaranteed by the International Silver Co. in exchange for

Sunkist Wrappers

Note the List Pick Out the Pieces You Want

- | | |
|--|---|
| 1 ORANGE SPOON, 12 Sunkist trademarks and 12c for each. | 20 BERRY SPOON, 48 Sunkist trademarks and 12c for each. |
| 2 DESSERT SPOON, 24 Sunkist trademarks and 20c for each. | 21 COLD MEAT FORK, 48 Sunkist trademarks and 12c for each. |
| 3 FRUIT KNIFE, 24 Sunkist trademarks and 20c for each. | 22 PIE SERVER, 48 Sunkist trademarks and 12c for each. |
| 4 TABLE KNIFE, 24 Sunkist trademarks and 20c for each. | 23 ICE CREAM FORK, 24 Sunkist trademarks and 20c for each. |
| 5 TABLE FORK, 24 Sunkist trademarks and 20c for each. | 24 NAPKIN RING, 24 Sunkist trademarks and 10c for each. |
| 6 TABLESPOON, 24 Sunkist trademarks and 20c for each. | 25 SALT SHAKER, 12 Sunkist trademarks and 12c for each. |
| 7 TEASPOON, 12 Sunkist trademarks and 12c for each. | 26 PEPPER SHAKER, 12 Sunkist trademarks and 12c for each. |
| 8 BUTTER SPREADER, 12 Sunkist trademarks and 12c for each. | 27 ORANGE CUP, 96 Sunkist trademarks and 10c for each. |
| 9 OYSTER FORK, 24 Sunkist trademarks and 20c for each. | 28 DESSERT FORK, 24 Sunkist trademarks and 20c for each. |
| 10 SALAD FORK, 24 Sunkist trademarks and 20c for each. | 29 HOLLOW HANDLE TABLE KNIFE, 60 Sunkist trademarks and 10c for each. |
| 11 COFFEE SPOON, 12 Sunkist trademarks and 12c for each. | 30 HOLLOW HANDLE DESSERT KNIFE, 60 Sunkist trademarks and 10c for each. |
| 12 BOUILLON SPOON, 24 Sunkist trademarks and 20c for each. | 31 SOLID HANDLE DESSERT KNIFE, 24 Sunkist trademarks and 12c for each. |
| 13 CHILD'S KNIFE, 24 Sunkist trademarks and 20c for each. | 32 TOMATO SERVER, 48 Sunkist trademarks and 12c for each. |
| 14 CHILD'S FORK, 24 Sunkist trademarks and 20c for each. | 33 LONG PICKLE FORK, 24 Sunkist trademarks and 20c for each. |
| 15 SOUP SPOON, 24 Sunkist trademarks and 20c for each. | 34 ICE TEA SPOON, 24 Sunkist trademarks and 20c for each. |
| 16 SUGAR SHELL, 24 Sunkist trademarks and 20c for each. | 35 BERRY FORK, 24 Sunkist trademarks and 20c for each. |
| 17 BUTTER KNIFE, 24 Sunkist trademarks and 20c for each. | 36 CHILD'S SPOON, 12 Sunkist trademarks and 12c for each. |
| 18 BABY SPOON, 24 Sunkist trademarks and 20c for each. | 37 FOOD PUSHER, 24 Sunkist trademarks and 20c for each. |
| 19 GRAVY LADLE, 48 Sunkist trademarks and 20c for each. | 38 SUGAR TONG, 36 Sunkist trademarks and 10c for each. |
| | 39 CREAM LADLE, 36 Sunkist trademarks and 10c for each. |
| | 40 LARGE SOUP LADLE, 144 Sunkist trademarks and \$1.40 for each. |
| | 41 CREAM PITCHER, 200 Sunkist trademarks and \$2.00 for each. |
| | 42 SUGAR BOWL, 200 Sunkist trademarks and \$2.00 for each. |
| | 43 COFFEE OR TEA POT, 144 Sunkist trademarks and \$1.00 for each. |
| | 44 SERVING TRAY, 225 Sunkist trademarks and \$2.25 for each. |
| | 45 SANDWICH TRAY, 225 Sunkist trademarks and \$2.25 for each. |
| | 46 BREAD TRAY, 200 Sunkist trademarks and \$2.00 for each. |

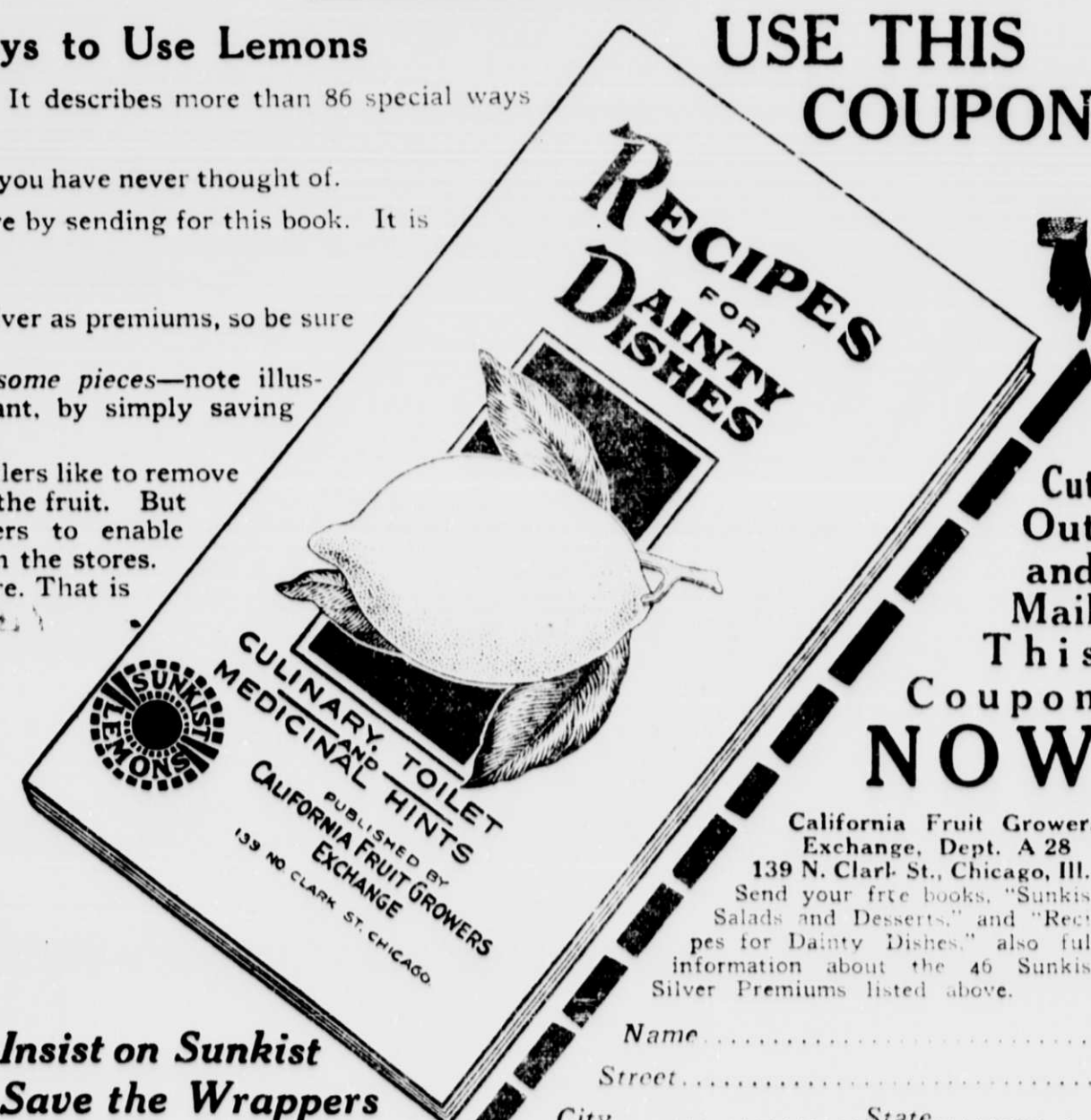
Guaranteed

All the Wm. Rogers & Son silverware offered as Sunkist Premiums is fully guaranteed by the makers and by us.

If any piece is not entirely satisfactory for any reason whatsoever, return it and we will at once refund the small amount you paid to get it.

California Fruit Growers Exchange

USE THIS COUPON



Cut Out and Mail This Coupon NOW

California Fruit Growers Exchange, Dept. A 28, 139 N. Clark St., Chicago, Ill. Send your free books, "Sunkist Salads and Desserts," and "Recipes for Dainty Dishes," also full information about the 46 Sunkist Silver Premiums listed above.

Name.....
Street.....
City.....State.....